Alliance for Suicide Prevention of Larimer County’s 2024 Sponsorship Opportunities
Our Mission

We prevent suicide in Larimer County through training and education, providing outreach, and offering support.

Learn More

In 2018, ASP set a goal to reduce suicide rates in Larimer County by 20%.

As of 2022, we have seen a 16.6% reduction.

There are enough barriers to getting support, you help us to remove the financial barriers for suicide prevention.

You help us ensure that all our services remain FREE to the community.

Your sponsorship allows us to connect, educate, and support people in our community at no cost.
Our Programs

- **Youth Programming**
  - REPLY | Mental Might

- **Consultation**
  - Best Practices | Debriefs

- **Postvention**
  - Support | Events

- **Support Groups**
  - Heartbeat | Partners

- **Imagine Zero & CO**
  - National Collaborative

- **Adult Education**
  - QPR | Customized
Fiscal Year 2023 in Numbers

- 329 safes & gun locks distributed
- Certified 1562 adults in 76 QPR sessions
- We connected with 6000+ people at community events
- 595 trained Trusted Adults & ABCs of LGBTQ
- 323 attended our support groups
- 498 people attended our custom trainings

REPLY Suicide Prevention Training
Middle & High Schools

- 5430 students
- 46 schools & organizations
- 177 presentations
JUST SOME OF OUR PARTNERS

- Colorado National Collaborative federal partners including Centers for Disease Control and Prevention, Injury Control Research Center for Suicide Prevention, National Action Alliance for Suicide Prevention, Substance Abuse and Mental Health Services Administration, Suicide Prevention Resource Center, American Foundation for Suicide Prevention, Education Development Center
- CO Partners including CDPHE, OSP, Governor’s Office, Suicide Prevention Commission, CU, & CSU
- Local Partners including Larimer County, coalitions & non-profits, all school districts, Coroner’s Office, Law Enforcement, Fire, EMS, local governments, & libraries
- Health care providers including UCHealth, Banner Health, SummitStone, LifeStance Health, Health District of Northern Larimer County, Sunrise Community Health, Pathways Hospice, Salud, Kaiser Permanente, & RMHP
- Veteran serving organizations including VA, Healing Warriors, & No Barriers USA
- Youth serving organizations including Partners Mentoring Youth, SAFY, Voices Carry Child Advocacy Center, La Familia, & Larimer Juvenile Gun Safety Coalition
- LGBTQ+ serving organizations including Out Boulder, PFLAG, SPLASH, CSU Pride Resource Center, & Northern Colorado PRIDE
- Faith based organizations including Light of the Rockies, Lighthouse Christian Counseling, and Interfaith Fort Collins
- 300+ non-profits serving priority populations in NoCo
- 250+ local businesses including high-risk industries
## Become an Annual Organizational Sponsor

Annual sponsors support ASP’s suicide prevention programming across our community. Organizational sponsors receive recognition all year across all ASP campaigns & events.

<table>
<thead>
<tr>
<th>Connection Sponsor ($20,000)</th>
<th>Community Sponsor ($10,000)</th>
<th>Caring Sponsor ($5,000)</th>
<th>Cultivating Sponsor ($2,500)</th>
<th>Capacity Sponsor ($1,000)</th>
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</thead>
<tbody>
<tr>
<td>Host 1 Event with Presenting Benefits</td>
<td>✓</td>
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<tr>
<td>Verbal Recognition at All Events</td>
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<tr>
<td>ASP Newsletter Article About Your Business</td>
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<tr>
<td>Hand Out Your Promo Materials at All Events</td>
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<tr>
<td>Logo on ASP Tabling Swag</td>
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<tr>
<td>Host 1 Event with Patron Benefits Below</td>
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<tr>
<td>Quarterly Shout Out on ASP Social Media</td>
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<tr>
<td>Logo &amp; Link on All Newsletters for One Year</td>
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<td>Logo on Marketing Materials</td>
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<tr>
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<tr>
<td>One Time Ad Space in ASP Newsletter</td>
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<tr>
<td>Host 1 Event with Advocate Benefits Below</td>
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<tr>
<td>Logo &amp; Link on ASP Social Media (FB &amp; IG)</td>
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<tr>
<td>Host 1 Mission</td>
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<td>Logo &amp; Link on ASP Website</td>
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<tr>
<td>Recognition in ASP’s Annual Report</td>
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</tbody>
</table>

6 4 3 2 1
Soul Shop is an interactive workshop that equips the faith community, leaders and members, to train their congregations to minister to those impacted by suicidal desperation to prevent suicide because they are well situated to be significant sources of hope and healing.

Help us continue the conversation about mental health at this year’s Teen Self Care Fair. Teens spend the day exploring new ways to practice self care with therapy dogs, interactive learning, music, games, food, and giveaways.

We are excited to announce the new Family Self Care Fest that will bring all the fun of the Teen Self Care Fair to the whole family. This event engages more of Larimer County with our first event in Loveland!

Connect with Intention is an interactive community conversation that will include large group training, breakout sessions, with time for networking where each year we discuss what is going well in suicide prevention in Larimer County, identify gaps, come up with creative solutions, and dream big!
## Event Sponsor

This year, we are planning at least 4 ASP hosted events that are a great way to get the word out about your business and support mental health at the same time!

### Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Presenting Sponsor $5,000</th>
<th>Patron Sponsor $3,000</th>
<th>Partner Sponsor $1,500</th>
<th>Advocate Sponsor $1,000</th>
<th>Friend of ASP Sponsor $500</th>
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<tbody>
<tr>
<td>VIP Experience at Your Hosted Event</td>
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<td>Venue Host</td>
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<td>Speaking Opportunity in Video or at Event</td>
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<tr>
<td>Double Sized Booth at Your Hosted Event</td>
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<td>Logo on Event Swag</td>
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<td>Host a Game, Activity, or Presentation</td>
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<tr>
<td>Hand Out Your Promo Materials / Gift Bag Sponsor</td>
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<td>Full Color Ad in Event Newsletter</td>
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<td>Host a Non-Profit Partner Booth</td>
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<td>Logo &amp; Link on ASP Social Media (FB &amp; IG)</td>
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<tr>
<td>Logo &amp; Link on Event Page</td>
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<tr>
<td>Recognition in ASP’s Annual Report</td>
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<tr>
<td>Priority Reservations for All Events</td>
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<td>8</td>
<td>6</td>
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</table>

**Sponsor a food truck/entertainment $2,000** - Add to any sponsorship or only sponsor a food truck/entertainment. Get all of the benefits of Partner Sponsor PLUS your logo on a food truck or entertainment space thanking you for sponsoring!
Priority Populations We Serve

- Men in the Middle Years
- Veterans
- Older Adults 65+
- Youth & Young Adults
- Rural Communities
- LGBTQ+
- BIPOC
- High Risk Industries
- Faith Community
MISSION SPONSORSHIP

Mission Sponsorships are a chance to contribute to suicide prevention on an even deeper level. We invite you to record a short video or write a short statement about why you choose to support the mission, which in turn may inspire more people to get involved in our community.

Survivor’s Support Benefits

This mission allows us to address the most urgent postvention needs in our community including:
- rent
- cleaning services
- missed wages
- groceries/meals/gift cards
- travel expenses
- child/pet care
- therapy
- transportation

Priority Population Outreach

Help us connect with members of these communities, provide suicide prevention training, & resources:
- veterans
- men in the middle years
- older adults
- youth & young adults
- rural communities
- LGBTQ+ & BIPOC
- high risk industries
- faith communities

Consultation

Healthy working environments “improve staff retention, work performance and productivity.” (WHO) ASP offers consultation services to any organization looking for ways to support mental health and improve morale.
- personalized interventions
- policy recommendations
- recognize & respond to stressful situations more effectively

Mission Sponsors will be acknowledged on the finished product, our website, & in our annual report.
MORE MISSIONS

Mission Sponsorships are a chance to contribute to suicide prevention on an even deeper level. We invite you to record a short video or statement about why you choose to support the mission, which in turn may inspire more people to get involved in our community.

**EMPLOYEE WELLBEING**
We are working with partners to bring an event to Northern Colorado for worker well-being and a culture change to increase employee mental health practices.

**988 CAMPAIGN**
We can prevent suicide by increasing awareness of risks, warning signs, and resources that can help anyone, anywhere.

**PRINTED MATERIALS**
Printed materials increases engagement and retention levels during and after our classes & at tabling events.

**HEARTBEAT**
Peer support groups are a space for people who are grieving the loss of a loved one to suicide to come together to connect and heal.

**SCHOOLWIDE REPLY**
Bring suicide prevention training to an entire middle or high school where students will learn signs and symptoms, how to help a loved one, and where to go for help.

**LOCKBOXES**
Help us provide lockboxes that reduce access to lethal means during a crisis and is safer storage everyday, too.

**SNACKS & MEALS**
ASP and our community partners often meet instead of eat, and we all know that food brings people to meetings so this mission feeds our bodies and fuels the work we do.

**MENTAL MIGHT**
4th and 5th graders can have an assembly sponsored by you that teaches them about protective factors, trusted adults, and about 988.

Mission Sponsors will be acknowledged on the finished product, our website, & in our annual report.
In-Kind Donations

You can support suicide prevention without making a monetary gift with In-Kind donations for our events and programming.

- Gift cards
- Vacation rentals
- Beer, wine, & spirits
- Golf cart & golf items
- Spa items
- Pet items
- Bikes
- Outdoor recreation
- Sports equipment
- Tickets to sporting events
- Restaurant gift cards
- Hotel packages
- Museums, zoos, & gardens
- Adventure parks
- Adventure packages
- Hot air balloon rides
- Private plane/helicopter rides
- RV/boat rentals
- Car washes
- Holistic items & services
- Collectibles
- Experiences
- Waterpark tickets
- Trips
- Lego sets
- Entertainment tickets
- Movie tickets
- Show tickets
- Packages
- Cruises
- Memberships
- Auto care packages
- Shopping sprees
- Autographed memorabilia
- Fly fishing
- Cooking lessons
- Limo package
- Ski passes
- Self-care packages
- Clothing
- Books
- Music
- Technology
- Tours or classes
- Snack packs
- Plane tickets
- Jewelry
- Kitchen goods
- Bebeauty goods
- Skateboards
- Games
- Fandoms
- Gourmet foods
- Coffee, tea, cocoa
- Sundae bar
- Pillows, blankets, PJs, slippers
- Handmade or crafted goods
- Electronics
- Accessories
- Garden & tools
- Healthy habits
- Subscriptions to apps
- Plants
- Art, art supplies, & craft kits
- Candles & lights
- Hot sauce & spices

All In-Kind donors will be acknowledged on our website, social media, & in our annual report.
for all you do to prevent suicide in our community!

We could not do this without YOU!

Questions?
Contact Dawn dawn@suicideprevent.org or 720-378-2405

Sponsorship Agreement
Sign Up Today!